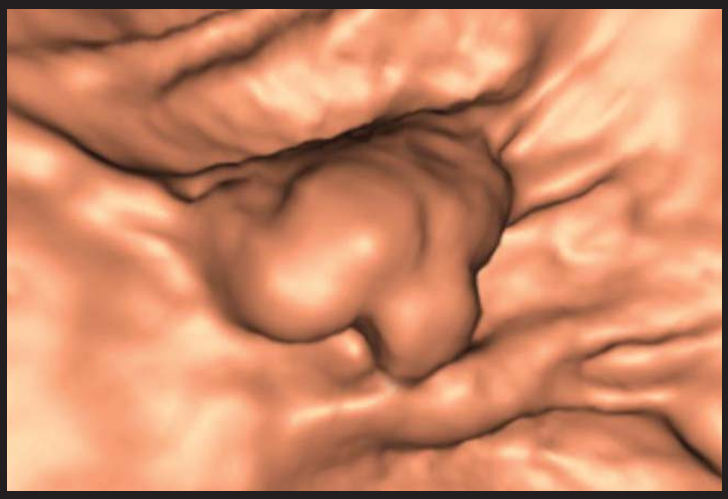
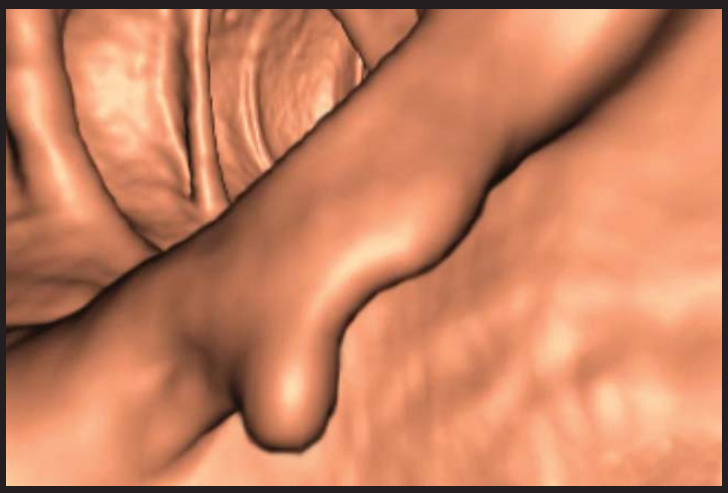
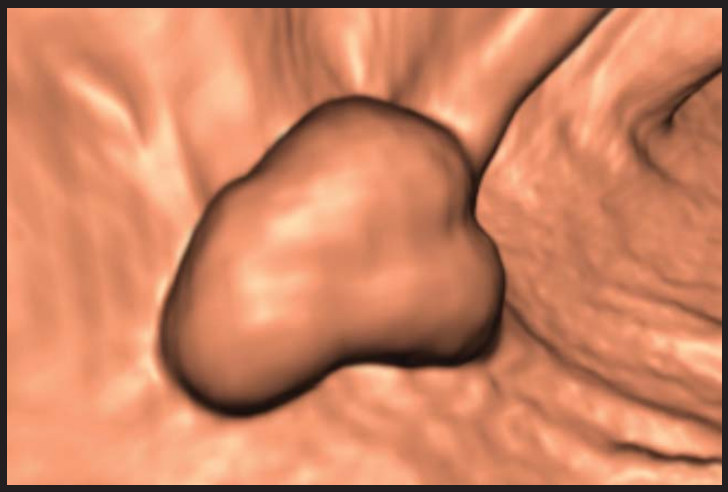
FEB 9–11 / MAY 31–JUN 2 / SEP 20–22, 2012

VIRTUAL COLONOSCOPY WORKSHOP

UCSF CHINA BASIN RESEARCH CENTER / SAN FRANCISCO, CALIFORNIA







RADIOLOGY AND
BIOMEDICAL IMAGING
UNIVERSITY OF CALIFORNIA
SAN FRANCISCO

VIRTUAL COLONOSCOPY WORKSHOP

UCSF China Basin Research Center - San Francisco, California
February 9–11 / May 31–June 2 / September 20–22, 2012

UCSF is pleased to present our workshop on Virtual Colonoscopy. This rapidly evolving technology will be explored in a program with individualized, hands-on workstation training and didactic instruction by Dr. Judy Yee, a leader in this imaging modality.

The program will be held in San Francisco and is scheduled for Thursday afternoon, a full-day on Friday and Saturday morning. By the end of the course, the registrant will have reviewed at least 50 proven virtual colonoscopy cases (ACR approved). This instruction meets current recommendations of the American College of Radiology Practice Guidelines.

This workshop will present, to both academic and practicing radiologists, the fundamentals and latest techniques of non-invasive colon cancer screening.

At the completion of this course, the attendee should be able to:

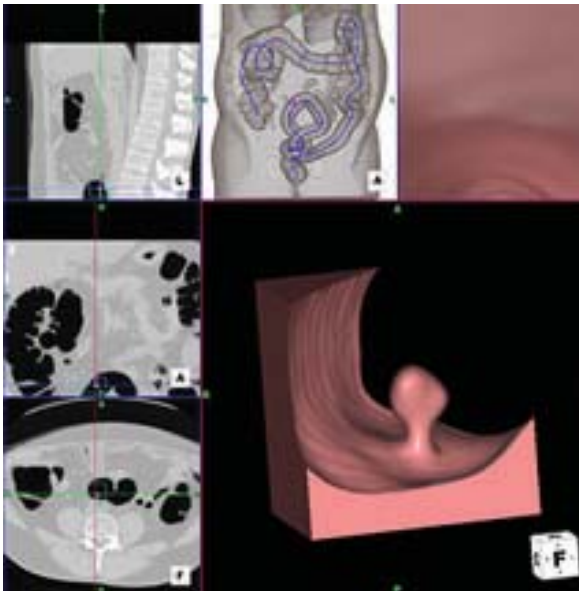
1. Perform, interpret and report a virtual colonoscopy exam in a time-efficient manner;
2. Obtain optimal colonic distention and cleansing for a maximally diagnostic virtual colonoscopy;
3. Recognize the appearance of questionable findings and be able to use specific strategies to avoid common and uncommon pitfalls.

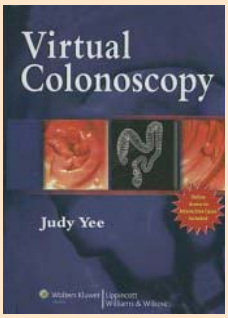
Registration

REGISTRATION INCLUDES: Thursday afternoon workstation orientation, Friday full–day and Saturday morning class instruction at individual workstations, Friday/ Saturday breakfast and Friday lunch provided, course syllabus, reference articles, and a copy of Dr. Yee's book "Virtual Colonoscopy".

Pre-registration is required as enrollment in this course is limited to 18 registrants.
Tuition: $2,500.

Registration can be made online, by phone or fax (see page 7).
For general inquiries, send an email to: cme@radiology.ucsf.edu.





Faculty

Judy Yee, MD
Course Director
Professor and Vice-Chair of Radiology
UCSF School of Medicine
Chief, Radiology Service
Veterans Affairs Medical Center

Rizwan Aslam, MB ChB
Associate Clinical Professor of Radiology
UCSF School of Medicine
Chief, CT Imaging
Veterans Affairs Medical Center

This CME activity is supported in part by educational grants from:

Bracco Diagnostics
iCAD
Vital Images

Workstations for all three courses will be provided by:

Vital Images

Accreditation

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **12.75** *AMA PRA Category 1 Credits.*™ Physicians should only claim credit commensurate with the extent of their participation in the activity.

This educational activity meets the requirement under California State Assembly Bill 1195, continuing education and cultural and linguistic competency.

COURSE PROGRAM

THURSDAY

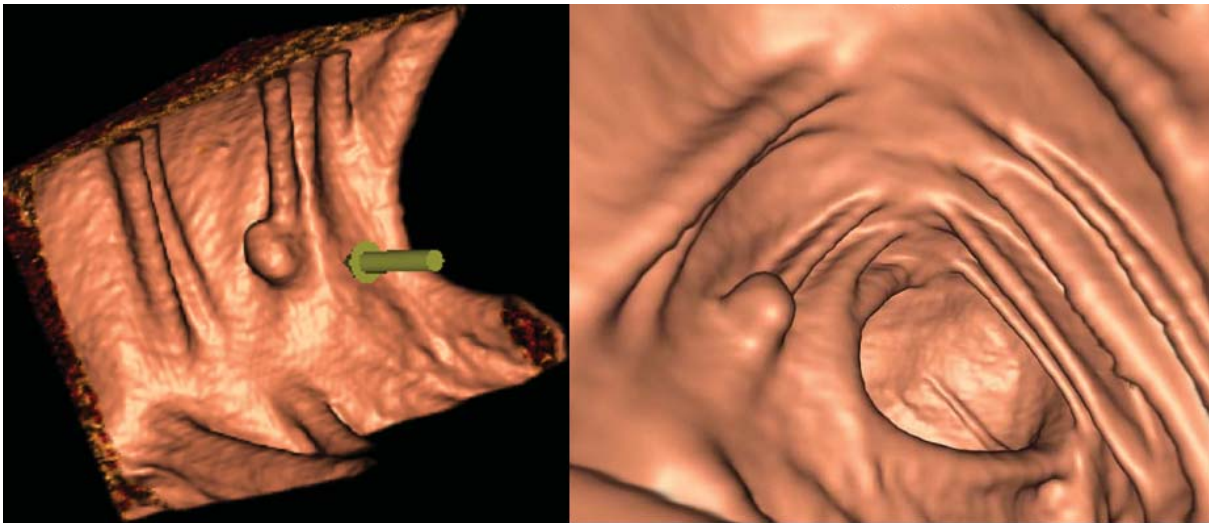
1:45 pm	Registration	
2:00	Introduction to Computer Workstation	Application Specialists
5:00	Adjourn	

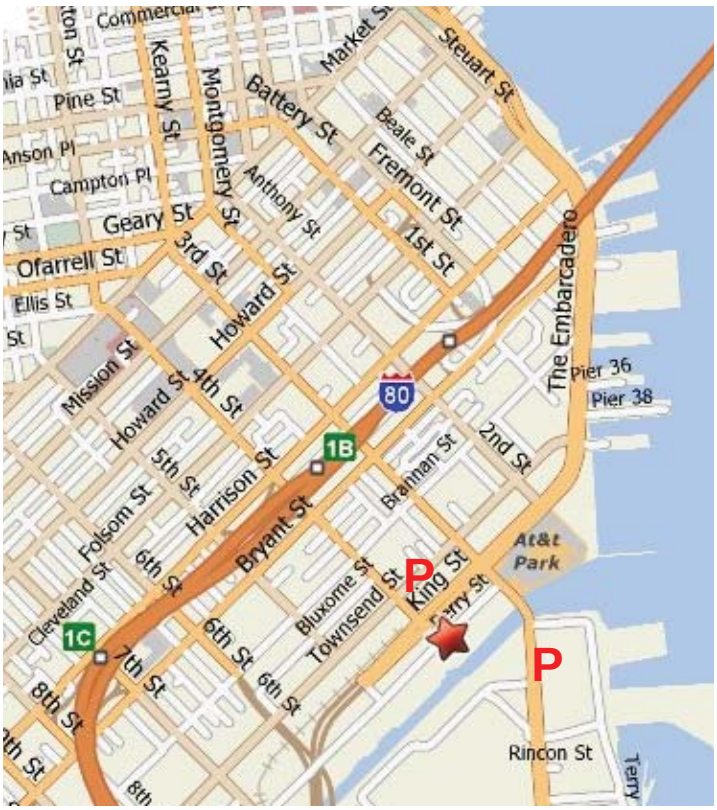
FRIDAY

7:30 am	Registration and Breakfast (provided)	
8:00	Colon Cancer Screening: Overview	Judy Yee, MD
8:45	VC Examination Prerequisites	Judy Yee, MD
9:15	VC Technique and Protocols	Rizwan Aslam, MB ChB
9:45	Recess	
10:00	VC Interpretation and Pitfalls, CAD	Judy Yee, MD
11:00	Flat Lesions	Rizwan Aslam, MB ChB
11:30	VC Accuracy	Judy Yee, MD
12:15 pm	Questions and Discussion	Drs. Yee and Aslam
12:30	Lunch (provided)	
1:30	Hands-on Training	Drs. Yee and Aslam
6:00	Adjourn	

SATURDAY

7:30 am	Breakfast (provided)	
8:00	VC Reporting and Reimbursement	Judy Yee, MD
8:30	Future Directions That Will Impact Your Practice	Judy Yee, MD
9:00	VC Cases	Drs. Yee and Aslam
11:00	Quiz and Review	Drs. Yee and Aslam
12:00 pm	Adjourn	



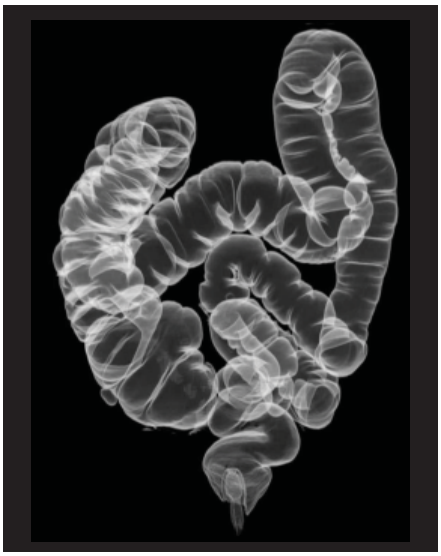


Getting to the Course

For maps and directions: *www.radiology.ucsf.edu/china-basin-imaging/location*
For details on city transportation routes and fares, visit: *www.sfmta.com*

The workshop is held at the UCSF China Basin Research Center at 185 Berry Street (at Fourth Street), Lobby 6, Third Floor. The Center is located on the southeast side of the city, next to the baseball stadium, and one block from the CalTrain station.

Attendees staying at one of the downtown hotels should note that the China Basin Center is approximately a 20 minute walk from Market Street, and is on the N-Judah streetcar line, which is accessible from any of the four underground Market Street Muni stations. The N-Judah stops one short block from the China Basin Center.



For those local to the bay area who will be taking BART, the Montgomery and Powell stations are closest. For those who will be driving, the entrance to Lobby 6 of China Basin Center is at the corner of Fourth and Berry Streets. Stockton Street (downtown SF) travels one-way south, and becomes Fourth Street after crossing Market.

24 Hour Parking:

Beacon 415–546–7755
- Safeway parking lot, 4th & Townsend Streets

IMpark 415–227–0114
- Giants Stadium parking, 3rd & Channel Streets

Air Travel

UCSF Radiology has negotiated special fares with United and American Airlines for radiology course attendees. ***To find the lowest fares and to help UCSF meet its contractual obligations, please book with the airlines directly***:

United	www.united.com 800–521–4041	Promo Code: ZMYV352692 (Sep. meeting) *($25 booking fee via phone)*
American	www.aa.com 800–433–1790	Promo Code: 6592AZ (Sep. meeting)

Flights can be arranged through either San Francisco (SFO) or Oakland (OAK) airports. BART subway service, shuttle vans and taxis are avilable from both airports to downtown San Francisco.

SFO: www.flysfo.com
OAK: www.oaklandairport.com
BART (Bay Area Rapid Transit): www.bart.gov
SF MUNIcipal Railway: www.sfmta.com

Car Rental

Hertz 800–654–2240 CV# 01SY0251

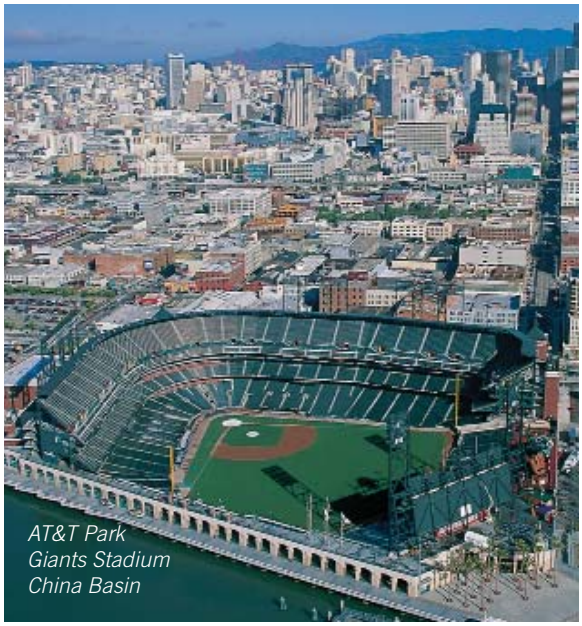
A rental car is not necessary (or recommended) for your stay; however, for those interested in possible side-trips, arrangements have been made with **Hertz Car Rental** for special rates one week before and after this meeting. Call the Hertz Convention Desk using the number and discount code listed above.

Accommodations

www.radiology.ucsf.edu/postgrad/calendar

For detailed information on nearby hotels and rates, visit the website above, find the course dates, and click on the "More Info" link. Please make your reservation early, as hotel rooms in San Francisco are at a premium.

UCSF Radiology has negotiated discounted room rates with several downtown hotels in the Market Street / Union Square area. These hotels are a 20-25 minute walk from the China Basin Research Center, and are easily accessible by streetcar, taxi or walking.



AT&T Park
Giants Stadium
China Basin

Tickets & Tours

Baseball (June/Sep): *sanfrancisco.giants.mlb.com; oakland.athletics.mlb.com*

San Francisco Visitors Center, 800 Market Street at Powell/Fifth (cable-car turnaround)

Tours and Attractions *www.sanfrancisco.com/travel*

Same-day Half-Price Theatre Tickets: TIX Bay Area, *www.tixbayarea.com*, Union Square (Powell & Geary streets), booth opens at 11 am, Tuesday–Sunday (walk-up only)

Registration

VIRTUAL COLONOSCOPY WORKSHOP
UCSF China Basin Research Center - San Francisco, California
Enroll early as space is limited to 18 registrants (on a first-come, first-serve basis).

Three easy ways to register:
1. **Online** at www.cme.ucsf.edu
2. **Phone** using Visa, Amex or MC. Call 415–476–5808, 8:30 am - 4:00 pm (Pacific Time)
3. **Fax** this form to 415–502–1795

REGISTRANT INFORMATION (PLEASE PRINT)

Name _____
First *Last* *Degree*

Address _____

_____

Tel _____ Fax _____
Area Code *Area Code*

E-mail _____

❍ *Please add me to your priority email list.*

Month/Date of Birth for record verification: _____ / _____ / X X
month *date*

COURSE REGISTRATION

❍ Feb 9–11, 2012
RAD 12 B10

❍ May 31–June 2, 2012
RAD 12 C10

❍ Sep 20–22, 2012
RAD 13 A10

METHOD OF PAYMENT

Course fee: $2,500

❍ Check enclosed, payable to **UC Regents** OR

Please charge my: ❍ Visa ❍ Mastercard ❍ American Express

Card No. _____

Exp. Date _____ Signature _____

Payment may be made by credit card or by check or money order drawn on a U.S. bank in U.S. currency. We regret that we cannot accept checks drawn on foreign banks. Enrollment Confirmation will be mailed to you within two weeks of receipt of the application.

CANCELLATION
The enrollment fee, less 10%, will be refunded or credited to a future UCSF program if cancellation is received in writing, thirty days prior to the workshop start-date. There is no refund if cancelled inside of thirty days. In the unlikely event that the program is cancelled, UCSF Radiology will refund the registration fee in full, but cannot be responsible for any hotel or travel costs.

UPCOMING CME CONFERENCES
View, print brochures, and register online:
www.radiology.ucsf.edu/postgrad

Program dates, topics, and locations are subject to change.

Jan 8–13, **2012**	Breast Imaging & Digital Mammography	Kona, HI
Jan 15–20	Body Imaging Update	Kona, HI
Jan 29–31	Musculoskeletal MR Imaging	Palm Springs, CA
Feb 1–3	Abdominal & Pelvic Imaging	Palm Springs, CA
Feb 9–11	Virtual Colonoscopy Workshop	San Francisco, CA
Feb 19–24	Neuro & Musculoskeletal Imaging	Kona, HI
Mar 4-9	UCSF Radiology Annual Review	San Fancisco, CA
Mar 12–16	Spring Training for Radiologists	Scottsdale, AZ
Mar 23–25	Breast Imaging Update	San Francisco, CA
May 20–25	Practical Body Imaging	Yosemite, CA
May 31-Jun 2	Virtual Colonoscopy Workshop	San Francisco, CA
Jun 17–22	Quinetessential Imaging In Quebec	Quebec City, Canada
Sep 10–13	Practical Neuroimaging Overview	San Francisco, CA
Sep 10–14	Interventional Radiology Review	San Francisco, CA
Sep 20–22	Virtual Colonoscopy Workshop	San Francisco, CA
Sep 30–Oct 5	Women's Imaging in Wine Country	Sonoma, CA
Oct TBD	Radiology Highlights	San Francisco, CA
Oct 28–Nov 2	Diagnostic Imaging	Maui, HI
Nov 5–9	Breast Imaging & Digital Mammography	Palm Springs, CA
Dec 2–7	Imaging Warm-up in the Caribbean	St. John, USVI

ADDRESS CHANGES: To facilitate change-of-address, please return the full mailing panel and do not cross out the original address. Thank you.

RAD 12 010

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SAN FRANCISCO, CALIFORNIA
This course is self-supporting and receives no state funding.